



# Make Spirits Bright (and Cars Shine!) with Holiday Promo Kits



***Boost traffic, grow memberships,  
and spread seasonal cheer!***

Whether you're going cozy for Thanksgiving,  
or merry for Christmas, our kits make it easy.

To Place Your Order, Call or Email Us!

📞 800-682-7446

✉ [tss\\_sales@ncswash.com](mailto:tss_sales@ncswash.com)

## STEP 1

Pick your holidays!



# Thanksgiving



# Christmas

**BUY BOTH  
HOLIDAYS  
AND SAVE!**

## STEP 2

Pick one  
messaging style  
per holiday.



### Holiday Cheer

Fun, festive, and  
family-friendly.



### Membership Magic

Spotlight your  
unlimited wash plans.

## STEP 3

Get your  
promo kits!



### Bold Signage

Windsigns, gate arms,  
feather flags and more!



### Digital Templates

Social posts, emails,  
text, and promo ideas.

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## Thanksgiving Sign Promo Kit

**\$2,250**

OR

Get both the Thanksgiving & Christmas Promo Kits for only **\$4,000\*** **A \$500 SAVINGS!**

*5+ Sites: Take an Additional 15% Off!*

### Each Seasonal Promo Kit Includes:

- Qty 2 28"x44" Windsign Inserts with Bases
- Qty 2 Gate Arms
- Qty 2 16' Feather Flags
- Qty 2 Die-cut Pump Topper Inserts and Frames
- Qty 10 Yard Signs
- Qty 2 Digital Menu Screen Designs
- Digital Marketing Resources:
  - Email: 6 Copy Templates + Headers
  - Social: 12 Copy Templates + Graphics
  - SMS: 6 Copy Templates
  - 6 Additional Promo Ideas

### Choose Between Two Messaging Styles:

#### HOLIDAY CHEER MESSAGING - PACKAGE A



#### MEMBERSHIP MAGIC MESSAGING - PACKAGE B



*\*Bases and frames will be included with the first holiday shipment. All subsequent holiday shipments will contain inserts only.*

*Our designs are crafted to deliver strong results and save you time. If you'd like to make changes, we offer a flat design revision fee of \$200 to keep things simple and streamlined.*



# Christmas Sign Promo Kit

**\$2,250**

OR

Get both the Thanksgiving  
& Christmas Promo Kits for  
only **\$4,000\*** **A \$500  
SAVINGS!**

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